ICANP Survey – English Translation

Informed Consent

Purpose of the study
The study is part of the research project 'Identifying cybersecurity awareness needs and perceptions of user groups (ICANP)'. The purpose is to map how different user groups prefer to receive cybersecurity information.

Study procedure
The survey contains four parts:
1. Background questions
2. Previous experiences with cybersecurity information
3. Preferences for receiving cybersecurity information
4. Use of digital platforms
The survey includes 16 questions, of which 15 must be answered.

Participation and data handling
Participation is voluntary. You may withdraw at any time. All collected data is anonymous and cannot be linked to you. Because of this, data cannot be deleted afterward. Data will be used for research only and published scientifically. We intend to make the collected dataset publicly available for research.

By clicking 'Next' you consent to participation.

CONTROL2

Which country do you live in?

- 1 Denmark
- 2 Finland
- 3 France
- 4 Germany
- 5 Italy
- 6 Norway
- 7 Spain
- 8 Sweden
- 9 United Kingdom
- 99 Other

DEM1

PART 1 – BACKGROUND INFORMATION – Gender

- 1 Man
- 2 Woman
- 3 Other

DEM2A

Age (free text)

DEM2

Age

- 1 18–24
- 2 25–34
- 3 35–44
- 4 45–54
- 5 55–64
- 6 65–80
- 7 Under 18 or over 80

DEM5_SE

What is the highest level of education you have completed?

- 1 None
- 2 Elementary/Equivalent
- 3 Upper secondary/Equivalent
- 4 Post-secondary < 3 years
- 5 Post-secondary ≥ 3 years

DEM6_SE

What is your main occupation?

- 1 Employed
- 2 Self-employed
- 3 Student
- 4 Retired
- 5 On sick leave
- 6 Unemployed
- 7 Other (free text)

DEM3A_SE

Which type of area do you live in?

- 1 City ≥300,000
- 2 City 100,000–299,999
- 3 Town 10,000–99,999

- 4 Town 1,000–9,999
- 5 Town <1,000 or rural

DEM7

Which digital device do you use most privately?

- 1 Mobile phone
- 2 Computer
- 3 Tablet

DEM8

Have you been the victim of any completed online crime?

- 1 Yes
- 2 No

DEM9

Which option best describes your IT competence?

- 1 Professional user (works/studies in IT)
- 2 Expert user (skilled hobbyist, helps others)
- 3 Intermediate user
- 4 Beginner

CONTROL

Which social media do you use regularly?

- 1 Bebo
- 2 Facebook
- 3 FitFinder
- 4 Instagram
- 5 LinkedIn
- 6 Pinterest
- 7 PlanetAll
- 8 Reddit
- 9 Snapchat
- 10 TikTok
- 11 X/Twitter
- 12 Yahoo! Mash
- 13 YouTube
- 99 Other
- 999 I do not use any social media
- 9999 Prefer not to say

Q1

In what ways have you received cybersecurity information?

- 1 Digital lectures
- 2 Physical lectures
- 3 Information sent digitally (email etc.)
- 4 Self-study via digital platforms
- 5 Extensive written information (books)
- 7 Through games
- 8 Participating in simulations
- 9 Tips in daily activities
- 10 Advertisements (posters etc.)
- 11 Tips/support from friends/family/colleagues
- 12 Recorded material (podcast etc.)
- 13 Other (free text)
- 14 I have not received any information

Q1x2

To what extent did you appreciate this way of receiving cybersecurity information? (matrix 1–6)

Q2

To what extent do you agree with the following statements? (matrix 1–6)

- It was easy to participate
- It was relevant for me
- It increased my knowledge
- It increased my interest to improve my security
- It was interesting
- It was easy to understand
- It changed my behaviour

Q3

Can you elaborate on good and bad experiences you have had with cybersecurity information?

Q5

How would you prefer to receive cybersecurity information? (Rank top 3)

- 1 Physical lectures
- 2 Digital lectures
- 3 Digital information via email
- 4 Self-study via digital platform

- 5 Extensive written information
- 6 Games
- 7 Simulations
- 8 Daily-life tips
- 9 Advertisements
- 10 Tips/support from friends/family/colleagues
- 11 Recorded material (podcast etc.)
- 12 Other

Q6

When would you prefer to receive cybersecurity information? (Rank top 3)

- 1 Scheduled session
- 2 When relevant information appears
- 3 Whenever it suits me
- 4 Automatically at regular intervals
- 5 Other

Q7

From whom would you prefer to receive cybersecurity information? (Rank top 3)

- 1 Services I use
- 2 Authorities
- 3 Friends/family
- 4 IT companies
- 5 News media
- 6 Independent organizations
- 7 Other

Q8

To what extent do you agree with statements about how you want the information? (matrix 1–6)

- Information should be in my native language
- Information should be non-technical
- Information should be as short as possible
- Information should contain as much as possible
- Information should be short but give option to learn more
- Information should be adapted to my knowledge
- I do not want any security information

Q9

How much time per week are you willing to spend on cybersecurity information?

- 1 None
- 2 1 minute
- 3 5 minutes
- 4 15 minutes
- 5 30 minutes
- 6 60 minutes or more

Q11

To what extent do these statements describe your online behaviour? (matrix 1–6 + Don't know)

- I check website security
- I keep software updated
- I use long passwords
- I delete browser history regularly
- I log out from accounts
- I use only my own devices for banking
- I use only my own devices for online shopping
- I share private info in social networks
- I click links from unknown senders
- I use card details in unknown online shops
- I share passwords with friends/family
- I download files from unknown sites
- I sign up for newsletters on unknown sites